

SHRIANSH NANDE

Digital Marketing Expert

EDUCATION

RENAISSANCE UNIVERSITY,
INDORE

BACHELOR OF COMPUTER
APPLICATION.

Skills

- SEO & SMO
- Pay Per Click (PPC)
- Affiliate Marketing
- Influencer Marketing
- WhatsApp Marketing
- Web Design
- Meta Ads & Google Ads
- Email Marketing
- Copywriting & Storytelling
- Online Reputation Management
- Graphic Designing
- Advance Excel, Google Sheets, AdWords, Youtube
- Video Editing
- Freelancing
- CRM Management

TOOLS:-

- Canva
- Photoshop
- VN
- Mailchimp
- Wix (Studio/Editor)
- Wordpress
- Semrush
- Google Search Console
- Google Looker studio

Profile

A highly motivated Digital Marketing Executive with 3+ years of experience in SEO, SMM, and SEM. Expert in creating data driven marketing strategies that boost online visibility and engagement. Skilled in delivering measurable results through innovative campaigns and strong branding.

Digital Marketing Executive at ABN Design Studio (2022-present)

I led SEO, SMM, SEM, Email campaigns to enhance online presence. Developed and executed data-driven strategies that increased sales by 30–40% within 3 months. Handled end-to-end digital marketing, including content creation, ad campaigns, and graphic design for brand growth.

Internship training in I-softzone (Indore)

Completed a comprehensive internship in Digital Marketing and Front-End Development at I-Softzone, Indore, gaining hands-on experience in SEO, social media management, and responsive web design.

Internship training in I-softzone (Indore)

Completed a 45-day internship at Aasmo Digital Pvt. Ltd. (Indore), where I enhanced my skills in digital marketing, HTML/CSS, and graphic design using tools like Canva, Photoshop, and Photopea.

TOP PROJECTS

- Learning Management System – Volcanus Academy
- ABN Design Studio - Website
- Working in a Yt Channel, Social Media, Email Marketing

LANGUAGES :-

- ENGLISH
- HINDI