

# ABHEETEJA HALLI

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## EDUCATION

**D.Y Patil International University**

**Sep 2019 - May 2023**

Bachelor's in Design

- Studied Graphic Design for 2 years.
  - Specialization User Research & User Interface Design.
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## TECHNICAL SKILLS

- Wireframing & Prototyping
  - User Research & Analysis
  - Information Architecture
  - Visual Design
  - Usability Testing
  - Typography
  - Color Theory
  - Layout and Composition
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## TOOLS

- Adobe Suite
  - Figma
  - Canva
  - Photoshop
  - Blender
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## WORK EXPERIENCE

**Web/ Graphic Designer - Alpha Consultancy Group**

**April 2024 - Present**

- Orchestrated the development of a sleek website and captivating brochure, amplifying brand presence and driving client engagement.
- Integral contributor to team planning efforts, leveraging design expertise to align strategies with business objectives.
- Produced compelling design drafts, seamlessly transforming concepts into visually stunning realities for client satisfaction.

**Manager / Graphic Designer - Comrade Events**

**Sept 2023 - March 2024**

- Managed project timelines, and generated quality leads for the management firm.
- Orchestrated seamless meetings and events, ensuring flawless execution and client satisfaction at every turn.
- Integrated graphic design prowess into Presentations, Social Media Posts, and many more.

**UI/UX Designer - Innover Labs**

**June 2023 - Sept 2023**

- Coordinated project tasks, & worked on 2 start-up projects simultaneously.
- Led design team and increased efficiency by 25%.