

Omkar Kadam

Digital Marketing Executive

Proven Digital Marketing Executive from K group digital advertising & Cronos Network , adept in SEO & Google Analytics and strategic planning, elevated organic search rankings and enhanced brand visibility through innovative campaigns. Leveraged expertise in WordPress and social media marketing to drive substantial online engagement, demonstrating exceptional analytical and creative skills.

✉ omkarkadam0440@gmail.com

☎ +91 8698625408

📍 Pune, India

WORK EXPERIENCE

Digital Marketing Executive K Group Digital Cinema Advertising

08/2022 - Present

Pune

K Group Ads specializes in cinema advertising and marketing with Dolby sound and HD screens for maximum brand impact and strategic audience targeting, ensuring proven campaign success.

Achievements/Tasks

- Website creation with WordPress and added modules
- Created, managed and optimized campaigns on multiple social media platforms.
- Executed SEO and SEM campaigns to improve organic search engine rankings for targeted keywords.
- Drafted strategies for increasing brand awareness and improving product sales.
- Created and managed content for blogs, websites and social media channels..
- Utilized Google search lead AdWords to create pay-per-click campaigns to increase online visibility and drive qualified leads

Digital Marketing Cronos network pune

02/2021 - 08/2022

Pune

Cronos Network Pune provides high-speed FTTH broadband services with advanced fiber optic and wireless ,Commercial connections

Achievements/Tasks

- Connected Google Analytics, resulting in a 60% growth in digital marketing performance.
- Ability to create engaging and relevant content.
- Skills in analyzing data and generating Organic Leads.
- Developed search engine optimization and marketing.
- Created and managing social media ad campaigns.
- Ability to create visually appealing graphics.

EDUCATION

Master Of Computer Application Zeal College of Engineering and Research, Pune

04/2020 - 08/2022

Narhe,Pune

Bachelor Of Computer Science Vidya Pratishthan College, Baramati

04/2017 - 04/2020

Baramati, Pune

SKILLS

SEO & Google Analytics

WordPress

Figma

Traffic Aquisition

Social Media Marketing

Copywriting

Strategic Planning

Creative Writing

Web Trends

Marketing Automation

Affiliate Marketing

Email Marketing Campaigns

Hubspot

Video Marketing

Techniques Conversion Rate

Optimization Pay-Per-Click Advertising

Keyword Research Analysis

Social Media Management

Content Marketing

Graphic Design Abilities

HTML & CSS

Product Promotion

Service Promotion

Lead Generation Campaigns

Social Media Campaigns

Display Advertising Facebook Ads

HubSpot Knowledge

Java

Css animation

Latex

Blogger expertise

PERSONAL PROJECTS

Automation Organics Leads

- Collected Data from various Campaign and platform through out Digital Advertising
- Collected 3000+ live leads

ACHIEVEMENTS & CERTIFICATE

Google Digital Marketing

Hubspot SEO course

HTML5,CSS,Java certification

LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency

Marathi

Native or Bilingual Proficiency