

SANDEEP BEESU

DIGITAL MARKETER



8121945886



sundeeep.beesu@gmail.com



Hyderabad

ABOUT ME

Highly motivated and results-oriented digital marketer with a passion for driving online brand awareness and engagement. Eager to learn and contribute to a dynamic team environment. Proficient in SEO, SMM & Google Ads.

EXPERIENCE

Social Media Manager 06/2024 - Present

Brookvally Management Counsultent Pvt. Ltd.

Managing Schools social Media& YouTube. Created content(Posters & Reels) , postings, scheduling and monitoring branch schools social media over 100 schools.

Key skills:

- Poster/Reel Making
- SMO
- Creative Poster Making
- Posting & Scheduling

Digital Marketing Executive 02/2024 - 06/2024

Softlucid

Worked in SEO optimization , keyword Research ,WordPress Optimization , Google Indexing, Social Media Optimization, YouTube Optimization, Meta Ads.

Key skills:

- WordPress optimization
- SEO
- Ad Poster Making
- Meta Ads
- Keyword Optimization
- YouTube Optimization
- Google Search Console

Digital Marketing-Intern 10/2023- 02/2024

Emblix Academy

I have worked with Backlinks, Data analysis, Content creation for blogs .

Key skills:

- Website Audit
- Keyword Research
- Keyword Planning
- Backlinks

EDUCATION

Brilliant Institute Of Engineering &Technology, Hyderabad

B-Tech(ME) 2013-2018

Srinidhi Junior College, Suryapet

Intermediate_MPC 2011 - 2013

Sri Oasis High School, Nemmikal

SSC 2010-2011

SKILL

- Word press Optimization
- Search Engine Optimization (SEO)
- You Tube Optimization
- Google Analytics
- Google ads
- Google ad Optimization
- Google Indexing
- Email marketing
- META ADS
- YouTube Optimization
- Thumbnails &Posters Making
- Reels/Video making

TOOLS

- Canva pro
- GA4,Search Console
- Ai-tools
- Management Tools
- Semrush, Ahref

CERTIFICATION

Emblix Academy Certification

Google Ads Measurement Certification 11/23

Google Analytics Certification 12/23

YouTube Music Certification 01/24