

Vaibhav Badade

+917719928067
vaibhavbadadepatil9920@gmail.com
Khandobamal,Bhosari,Pune-411039

ABOUT ME

I am an experienced SEO Executive with 8 Months of experience in improving website rankings on search engines like Google. I am skilled in keyword research, on-page and off-page SEO, and content optimization. My goal is to help businesses increase their online visibility and get more visitors to their websites through organic search.

SKILLS & PROFICIENCIES

- Keyword Research
- On-Page & Off-page SEO
- Link Building
- Google Analytics
- Google Search Console
- Content Optimization
- SEO Audits
- Competitor Analysis

CERTIFICATIONS

- Google Analytics Certification
- SEO Certified by HubSpot Academy
- SEO 2 Certified by HubSpot Academy
- SEO Fundamentals Course with Greg Gifford
- Semrush SEO Crash Course with Brian Dean
- WordPress for Beginners by Yoast SEO Academy

WORK HISTORY

SEO Intern

Awrange Digital Solutions
October 2023 to April 2024

At Awrange, I acquired practical SEO skills such as keyword research, on-page optimization, and content creation. I conducted technical audits to resolve site issues and contributed to developing link-building strategies. Monitoring website performance with tools like Google Analytics and analyzing competitors enhanced my SEO expertise and strategic approach in digital marketing.

SEO Executive

Awrange Digital Solutions
April 2024 to Present

As an SEO Executive, I oversee and implement SEO strategies to enhance online visibility and drive organic traffic. Responsibilities include conducting keyword research using tools like Google Keyword Planner and SEMrush, optimizing website content, and performing technical SEO audits. I develop and execute link-building campaigns and use tools like Google Analytics and SEMrush to monitor performance metrics. Staying updated with SEO trends ensures effective optimization and supports sustainable growth strategies.

EDUCATIONAL BACKGROUND

SSC

SHRI SAYAJINATH MAHARAJ ENGLISH MEDIUM SCHOOL
PERCENTAGE - 58.60%
2015

HSC

MUMBAI HINDI VIDYAPEETH
PERCENTAGE - 59.00%
2017