

# Harish Naik

## Digital Marketing executive

✉ harishirappanaik@gmail.com

🌐 <https://www.linkedin.com/in/harish-naik-5bb024238/>

I'm a digital marketing enthusiast, and my passion is helping businesses shine in the online world. I combine creative thinking with hard data to create strategies that not only boost growth but also increase your return on investment.

### Personal Details

**Name:** Harish Irappa Naik

**S/O :** Irappa Naik

**DOB :** 6-6-2000

**Marital status:** Bachelor

**Mobile No:** 7353256365

### Experience

- **Digital Marketing Executive at Rubixe** 2022 Sep - 2023 Dec  
Skills
  - WordPress Web Development
  - Knowledge of Google Product Google Doc, Google sheet
  - Content Updating on Website
  - Event Publishing
  - Off Page SEO, On Page SEO, Technical SEO
  - Social Bookmarking Submission
- **Digital Marketing Executive at Sphere travelmedia** 2024 Jan - present  
Skills
  - Google Ads, Facebook and Instagram Ads
  - Knowledge of Google Products Google Ads, Google Search Console, Google Analytics, Google trends.
  - Knowledge of key word research tools SEMRush, Ahref,
  - Basic Knowledge HTML and CSS
  - Keyword Research, On page and Off page Optimization, Backlink building, Guest Posting Tracking Performance.
  - Competitor Analysis
  - Website Auditing

### Education

- Bachelor of Commerce, 2021  
Mangalore University

### Some Own Portfolios

- <https://pinpost.online/>
- <https://globedigital.in/>