

SAMIKSHA BOBDEY

Pune, Maharashtra, India • +91 9970964031 • bobdeysamiksha@gmail.com

SUMMARY

A recent **UI/UX design graduate** with internship experiences in multiple companies and a background as a **graphic design freelancer**. Expert in design softwares such as **Figma, Blender, Adobe illustrator, XD, After Effects & Photoshop**. Demonstrated skills in creating **user-centric designs** through hands-on experience in various projects. Proficient in **UI/UX principles, wireframing, prototyping, and graphic design**. Proven ability to work collaboratively in a professional setting and successfully executed freelance projects. Eager to leverage academic knowledge and practical experience to contribute innovative and user-friendly designs to a dynamic team or client projects.

SKILLS AND TOOLS

- User Research
- Wireframing
- Prototyping
- User Flows
- Usability Testing
- Information Architecture
- Agile
- Graphic Design
- Figma
- Blender
- Adobe Photoshop, XD, and Illustrator
- Adobe After Effects
- Unreal Engine
- Canva
- Resolve
- Adobe InDesign

WORK EXPERIENCE

Graphic Design Intern | 5TechG Lab | India

Oct 2023 - Dec 2023

- Created visually appealing and engaging social media posts and banners for a diverse range of clients within the company.
- Collaborated with team members to understand client requirements and effectively communicated their brand identity through design.
- Executed daily tasks assigned by the team lead, ensuring timely completion and adherence to project deadlines.
- Stayed updated on design trends and industry best practices to bring fresh and innovative ideas to the table.
- Worked efficiently in a fast-paced environment, managing multiple projects simultaneously while maintaining attention to detail.

UI/UX Design Intern | Innover Labs | India

Dec 2022 - June 2023

- Worked on the redesigning and enhancement of the company's official website to improve user experience and align with modern design trends.
- Improved site navigation and information architecture to optimize user journeys and increase overall usability.
- Designed the user interface and experience for the Qrify mobile app, focusing on creating an intuitive and visually appealing design.
- Worked on the UI design for the Apnatailor app, tailoring the experience to meet the specific needs of the target audience.

UI/UX Design Intern | Linkusol Technologies | India

May 2022 - July 2022

- Led the redesign initiative for the "Let's Connect" app, focusing on improving overall user experience and interface aesthetics.
- Conducted a comprehensive review of the existing app's UI/UX, identifying areas for enhancement based on user feedback and industry best practices.
- Collaborated with stakeholders, including product managers and developers, to understand project goals and align the redesign with the company's vision.
- Conducted user research, including surveys and usability testing, to gather insights into user preferences, pain points, and expectations.
- Iteratively tested and gathered feedback throughout the redesign process, making data-driven decisions to optimize the user experience.

UI & Graphic Design Intern | Sieve Health | U.S.

October 2020 - May 2022

- Led the creation of the company's logo, focusing on representing the brand identity and values.
- Led the UI design of the company's official website and mobile app, ensuring a modern, user-friendly, and visually appealing interface.
- Developed illustrative presentations for client briefings, showcasing the company's services and capabilities.
- Designed visually engaging slides with clear examples to effectively communicate complex concepts to clients.

EDUCATION

- Higher Secondary Education (*Adarsh Junior College*) June 2017 - June 2019
- Bachelor of Design (Specialized in UI/UX) (*D. Y. Patil International University*) June 2019 - June 2023

PORTFOLIO LINKS

- **LinkedIn:** <https://www.linkedin.com/in/samiksha-bobdey-1b3036199/>
- **Behance:** <https://www.behance.net/samikshabobdey>

CERTIFICATES

- [Digital Skills: Reimagine your career](#) *FutureLearn (Accenture)*
- [Graphic Design Elements for Non-Designers](#) *Coursera*
- [Graphic Design Specialization](#) *Coursera*
- [AI for Everyone](#) *Coursera*