

SIMON SINGH

Business Analyst at KultureHire

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Ambitious, diligent, and adaptable data professional with a strong background in analytics, looking for an opportunity that will allow me to apply my knowledge and experience to real-world challenges while also providing me with the mentorship and guidance necessary to continue developing my abilities. My versatile skill set, diligence, willingness to learn and ability to work collaboratively will enable me to make a meaningful contribution to your organization.

PROFESSIONAL EXPERIENCE

Founding Team KultureHire

August'23 - Present

Summary: As a key member of the founding team at Kulturehire, I played a multifaceted role that extended beyond traditional business analysis, contributing significantly to the startup's strategic, operational, and financial success.

Product Development	<ul style="list-style-type: none">• Designed interview preparation programs, resulting in 200+ learners securing jobs.• Developed a gamification engine for programs, increasing engagement rates by 50-60%.
User Experience	<ul style="list-style-type: none">• Conducted mock presentations with learners, significantly improving user experience.• Provided mentorship and support to learners, helping them with learning and job placements.• Conducted onboarding meetings for new learners to enhance user experience, hence understanding user behaviour and needs.
Operations Management	<ul style="list-style-type: none">• Streamlined operational processes, resulting in a 20% improvement in efficiency.• Managed day-to-day operations, ensuring smooth coordination across the team.
Continuous Improvement	<ul style="list-style-type: none">• Analysed data from previous cohorts and provided recommendations that increased user numbers by 40%, boosting revenue.• Successfully led the implementation of a new project management system, reducing project completion times by 25%.• Implemented continuous improvements to existing programs based on user feedback and performance data.
Strategic Planning	<ul style="list-style-type: none">• Collaborated with the founder to define business strategies and set actionable goals.• Met with potential clients and secured 2 monetized collaborations, enhancing the organization's revenue streams.• Developed and monitored key performance indicators (KPIs) using Power BI to track progress against business objectives.

EDUCATION

B.Tech. - Computer Science & Engineering, MIT ADT - School of Engineering
CGPA: 7.72 / 10.00

Aug'19- May'23

KEY EXPERTISE

SQL, Advanced Excel, Power Query, Power BI, Python, Data Analysis, Business Analysis, Market Research

Languages –English and Hindi

Hobbies/Interests - Debate & MUNs, Swimming, Dancing